

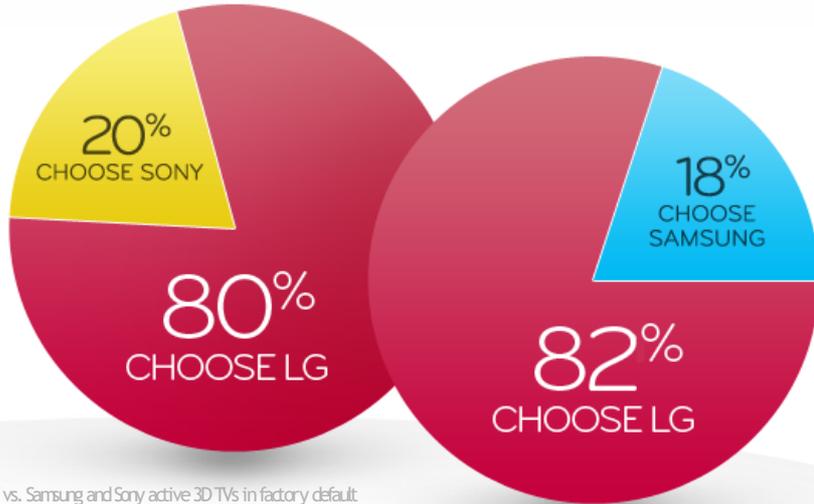
# 3 BRANDS. 3 DIMENSIONS. ONE CLEAR WINNER.

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## LG CINEMA 3D

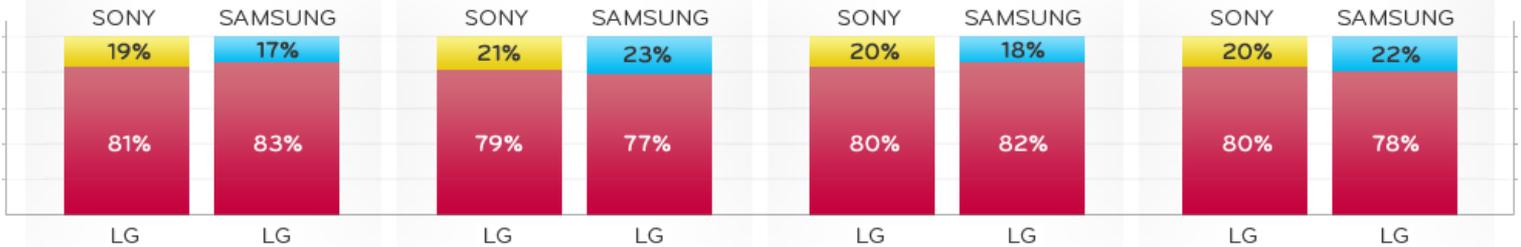
### BEST OVERALL 3D EXPERIENCE

In 3D TV tests, 4 out of 5 people choose LG over Sony and Samsung for overall 3D experience.\*



\* Based on LG consumer perception study of LG Cinema 3D TV vs. Samsung and Sony active 3D TVs in factory default settings, May 2011. LG TV model 47W5600 with model AG-F200 glasses; Samsung TV model UN46D6420 with model SSG-3100GB glasses; Sony TV model KDL-46EX723 with model TDGBR100/B glasses.

### 3D TV HEAD-TO-HEAD BREAKDOWN PERCENTAGES ROUNDED TO THE NEAREST TENTH.



#### 3D TV COLOR

In tests, 4 out of 5 people choose LG over Sony & Samsung for best 3D TV color\*.

#### 3D TV PICTURE QUALITY

When asked about the best 3D TV picture quality, 3 out of 4 people choose LG over Sony & Samsung\*.

#### 3D TV BRIGHTNESS

4 out of 5 people choose LG over Sony & Samsung for best 3D TV brightness\*.

DISCLAIMER\*

#### 3D TV GLASSES

3 out of 4 people choose LG over Sony & Samsung for best 3D TV glasses\*.

DISCLAIMER\*

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## PRODUCTS TESTED

The third-party tests compared the leading 3D TVs from LG, Sony and Samsung in areas like 3D TV picture quality, brightness, 3D TV glasses and more.



[Learn about the test ▶](#)



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## MORE REASONS TO CHOOSE LG CINEMA 3D™

[Discover LG Cinema 3D ▶](#)



4x PAIRS  
OF 3D GLASSES  
INCLUDED

### EASY TO SHARE

With LG Cinema 3D™ it's easier than ever to share immersive 3D images. Battery-free, low cost glasses, just like the ones you get at the movies, allow users to outfit family and friends for an affordable price. There are even four free pairs included. And, with LG Cinema 3D's wide horizontal viewing angles, you get the same 3D experience virtually anywhere you sit.

[Learn more ▶](#)



### 2D TO 3D CONVERSION

LG Cinema 3D's new 2D to 3D conversion feature allows users to transform everything from old movies to the latest primetime TV shows into an immersive 3D viewing experience. With the push of a button, flat 2D images are transformed into bright, colorful 3D.

[Learn more ▶](#)

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### OWNER REVIEWS [Read more reviews ▶](#)

“This is truly the best tv I have ever owned...”  
-jachen, Nashville TN

June 3, 2011 | Overall Rating: ★★★★★ (5 out of 5)

“I had said I would not buy a 3D tv and have to wear glasses over MY glasses, but after seeing this set, I was hooked!”  
-Shadow7

June 20, 2011 | Overall Rating: ★★★★★ (5 out of 5)

### INDUSTRY RATINGS [Read full review ▶](#)

“Top-notch 2D- and 3D-image quality, a wealth of features, and a wallet friendly price make the 47-inch LG Infinia 47LW5600 the 3D HDTV to beat.”



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